



Begitta offers an escape from reality, gaining inspiration from near and far, from gardens and tea parties, to old films, architecture and history, emerging designer Begitta Stolk has a true love for fine detail, hand-embellishments, millinery and specialised couture.

The Begitta girl frowns upon the 'casual-closet' as she aims to bring a touch of luxury to wardrobes everywhere.

The core of Begitta celebrates all things feminine and has the ability to transport us to a time of OTT extravagance.

Begitta is high-end chic and above all above all things, ultra-femme.

Founder, Begitta Stolk has been trained in Paris, the birthplace of haute couture and refined her craft at London's prestige Central Saint Martins College of Art.

Begitta girls are charming, delightful and unapologetically feminine.

Begitta girls are the embodiment of poise and grace, with a hint of sweet and a touch of sass.

Begitta showed as a part of the Mercedes Benz Fashion Festival in the Emerging Designers Group Show in 2012 and received a standing ovation at MBFF 2013 As well as becoming a finalist in the highly acclaimed Qantas Spirit of Youth Awards for 2013.



About the Label

Begitta is a label that was born from the dream of love, passion, romance and fairytales. Begitta creates a fantasy of fabric adorned with beauty and elegance that can only come from the sweet surroundings of all that can inspire you, the world of travel through dreams, the world as it is seen from the imaginings of an enchanted Begitta girl.

The label Begitta strives to offer garments of excellent quality, fabulous fits and high style, that are well finished and beautifully embellished. Using the five staple words of the label, Feminine, Fun, Flirty, Elegant, Fabulous, each garment is designed with special attention to detail and finishing.

All garments are created using quality fabrics and decadent trims.

The high end ultra-femme label Begitta takes current trends and infuses them with a fabulous and whimsical twist to shock and delight

About The Designer

Gaining inspiration from near and far, from gardens and tea parties, to old films, from architecture and from history, emerging designer Begitta Stolk has a true love for fine detail, hand-embellishments, millinery and specialized couture.

After gaining exposure as a student finalist at the Australian National Retail Awards in 2008, Begitta completed her studies in Australia and continued working on made-to-measure pieces for her clients. Begitta has now taken her skills in the art of design to the next level by studying specialized Haute Couture Techniques in Paris and completed her final studies at Central Saint Martins College of Art & Design in London in 2011 with an official launch of the Begitta Label shortly after.

"For the woman who loves to be beautiful and unique, for the girl who loves to feel fabulous!" - Begitta



Key Facts of the Label

- Emerging Australian Designer, Begitta Stolk (DOB 1/11/86), of the label “Begitta” (www.begitta.com). Begitta grew up on the Northern Beaches of Sydney, Currently residing in Brisbane.
- Finalist at the [National Retail Awards](#) 2008 – Student Category –Broadcasted Nationally on Channel 9
- Begitta Showed a collection during the 2009 Gold Coast Fashion Week (GCFW)
- The label has been present in the media in publications such as, but not limited to; MX Magazine, Gold Coast Bulletin, Scene Magazine, Manly Daily and the Daily Telegraph (Sydney)
- The Label was asked to create a Custom-Made Design for the launch of [Peugeot Car Company](#)’s new car the RCZ at the 2010 [Australian International Motorshow](#)- Sydney (October 16-23rd)
- The label also had the opportunity to show it’s current collection at the Australian International Motorshow
- Due to the success of merger with Peugeot in 2010, The elite car company has offered Begitta the opportunity to work with them once again in 2011 for the Australian International Motorshow in Melbourne (July 4th)
- In 2011 designer, Begitta Stolk (25), attended College at the [Paris Academy](#) in Paris, to expand her knowledge of [Haute Couture](#)
- During her time abroad Begitta Stolk also attended prestigious [Central Saint Martins College of Art](#) to take specialist courses in Bridal Couture.
- Begitta was invited by the Sunshine Coast Fashion Festival to show as their “Guest Designer” in 2011
- **OFFICIAL LABEL LAUNCH 2011**
Begitta released its first official Ready-To-Wear Collection in Late 2011 to much success through web sales.
- Begitta debuted at **Mercedes Benz Fashion Festival in Brisbane** in the Emerging Designers Show on August 30th, 2012 drawing much attention with the labels new “[Ethereal Dreams](#)” collection.
- Designer Begitta Stolk was named a finalist in the prestige Qantas Spirit of Youth Awards in 2013 amongst 4000 other applicants.
- Begitta released its first Bridal Collection in May 2013 on prestigious Wedding Blog [Polka Dot Bride](#)
- Begitta released Couture Collection “[The Golden Empire](#)” at **Mercedes Benz Fashion Festival in Brisbane** in the Emerging Designers Show on August 27th, 2013 to a standing ovation.
- September 2013 the label Begitta created a stunning collection of gowns and costumes for an underwater photographic production THE IMAGINARIUM in collaboration with photographer Beth Mitchell. The collection of underwater imagery has been showcased all over the world in art exhibitions.
- Begitta was named [Bridal Couture Designer of the Year 2014, in the Weddings & Events of Australia Awards](#) on July 20th, 2014.
- Begitta is set to present the newest Spring/Summer Collection at **Mercedes Benz Fashion Festival in Brisbane** in the Emerging Designers Show on August 26th, 2014

For more information about the label Begitta please visit:

<http://www.begitta.com>

Or email:

pr@begitta.com





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